



WFLX

ORDER

Print Date 08/09/12 Page 1 of 2

Flight Dates 08/11/12-08/14/12

Contract / Revision 806912 /

Original Date / Revision

08/09/12 08/09/12

Advertiser FL Votes

Agency Davis Group, Inc., The

Buying Contact

4201 Bee Caves Rd.
Suite C-101
Austin, TX 78746

Primary Account Executive

Will Hilderbrandt

Account Executive Order% Start Date End Date

Will Hilderbrandt 100%

Product

FL VOTES Q3 *ADD*

Agency Com 15%

Billing Contact

4201 Bee Caves Road Suite c-101
Austin, TX 78746

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1225

Alt Order # 06270530

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 2

Advertiser Ref

Order Share % Market Value

Competing Station % of Order Amount

DFLX	%
WFGC	%
WPBF	%
WPEC	%
WPPB	%
WPTV	%
WPXP	%
WTCE	%
WTCN	%
WTVX	%
WXEL	%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	6	\$1,887.00	\$2,220.00	0.00	07/30/12	08/14/12	6	\$1,887.00	\$2,220.00
Totals	6	\$1,887.00	\$2,220.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	08/14/12	08/14/12	MORNING NEWS 7A FOX 29 MORNING NEWS	Comm	7-8A	-1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	-1-----		1		\$145.00		0.00					
E 2	WFLX	08/14/12	08/14/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	-1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	-1-----		1		\$145.00		0.00					
E 3	WFLX	08/11/12	08/11/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-----1-	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



WFLX

Print Date: 08/09/12

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Contract / Revision 806912 Flight Dates 08/11/12-08/14/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser FL Votes

Product FL VOTES Q3 *ADD*

Estimate # 1225

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 3	WFLX	08/11/12	08/11/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-----1-	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	-----1-					1	\$585.00		0.00			
E 4	WFLX	08/12/12	08/12/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-----1	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	-----1					1	\$585.00		0.00			
E 5	WFLX	08/13/12	08/13/12	HOW I MET YOUR MOT HOW I MET YOUR MOT	Comm	11-1130P	1-----	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	1-----					1	\$175.00		0.00			
E 6	WFLX	08/13/12	08/13/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	1-----	:30	1	\$585.00	P 2	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	1-----					1	\$585.00		0.00			
Totals														6	\$2,220.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFLX, West Palm Bch FL	Date: 8.10
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I, Meenah Hulsen

do hereby request station time concerning the following issue:

Florida Votes!: Education, schools and homeowners' issues facing south florida residents.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	WFLX#	806912			

Total Charges:

1887 - net

This broadcast time will be used by: Florida Votes!

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐

Yes

☐

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Florida Votes!
 2902 Remington St, Jacksonville, FL 32205 ; (913)515-9667
 Chariman: Sagar Sane; Treasurer: Matthew Martz

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/31/12 *Meenesh Gul* 512-851-8500
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] John Heston GM
 Signature Printed Name Title



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	John Heislman	STATION:	WFLX
FROM:	Will Hildebrandt	HRP OFFICE:	Washington, DC

REQUEST RECEIVED FROM

DATE: 7/31/12

BUYER:	Meenoh Hulsen
AGENCY:	The Davis Group
ADDRESS:	4201 Bee Caves Road Suite C-101 Austin, TX 78746
PHONE #:	512 851 8500
FAX #:	866 848 6906
OTHER:	

AVAILS FOR

COMMITTEE:	Florida Votes!
CHAIRPERSON:	Sagor Sane
TREASURER:	Motthew Mortz
ADDRESS:	2902 Remington St. Jacksonville, FL 32205
PHONE #:	913 515 9667
FAX #:	
OTHER:	

FOR

ISSUE:	Florida Votes!
OFFICE:	Issue
PARTY:	Republican

DAYPARTS: ALL

SCHEDULE DATES: As ordered

COMMERICAL LENGTH: :30'S

PROGRAMS: ALL

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE

HRP FORM #0141